

Grizzly's Male Hair Salon



Grizzly's play music to...

Help define their brand

Motivate their employees

Create the right atmosphere

Promote customer loyalty

About Grizzly's

- Established in Horsham in 2017 by owner, Chris O'Sullivan, Grizzly's Male Hair Salon offers a contemporary, bespoke and luxurious hairdressing and grooming experience to their male clientele.
- Starting small, Grizzly's is now a full service male hair salon with 8 staff across two premises.
- Since launching they have been awarded the Best Male Grooming Salon/Barbershop at the British Hairdressing Business Awards 2019 as well as Best Salon Team 2018 at the Sussex Salon Awards.

How does music create the right atmosphere?

"It can really help to welcome the client in, help to create a relaxed, welcoming atmosphere. It can help with team morale as well, playing the right music."

How important is music to Grizzly's?

"Music has a huge influence on the feel and the atmosphere of the salon on a day-to-day basis. It can really help the client feel relaxed."

What kind of music do they play in Grizzly's?

"Most people know most of the tracks we play. We have a reflection of everyone's taste in the shop...it's there to be enjoyed by both the staff and the client."

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Watch the full video Success Story on the PPL PRS website.



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