

# PPL PRS LTD

PPL PRS Ltd Charity & Community Media Pack



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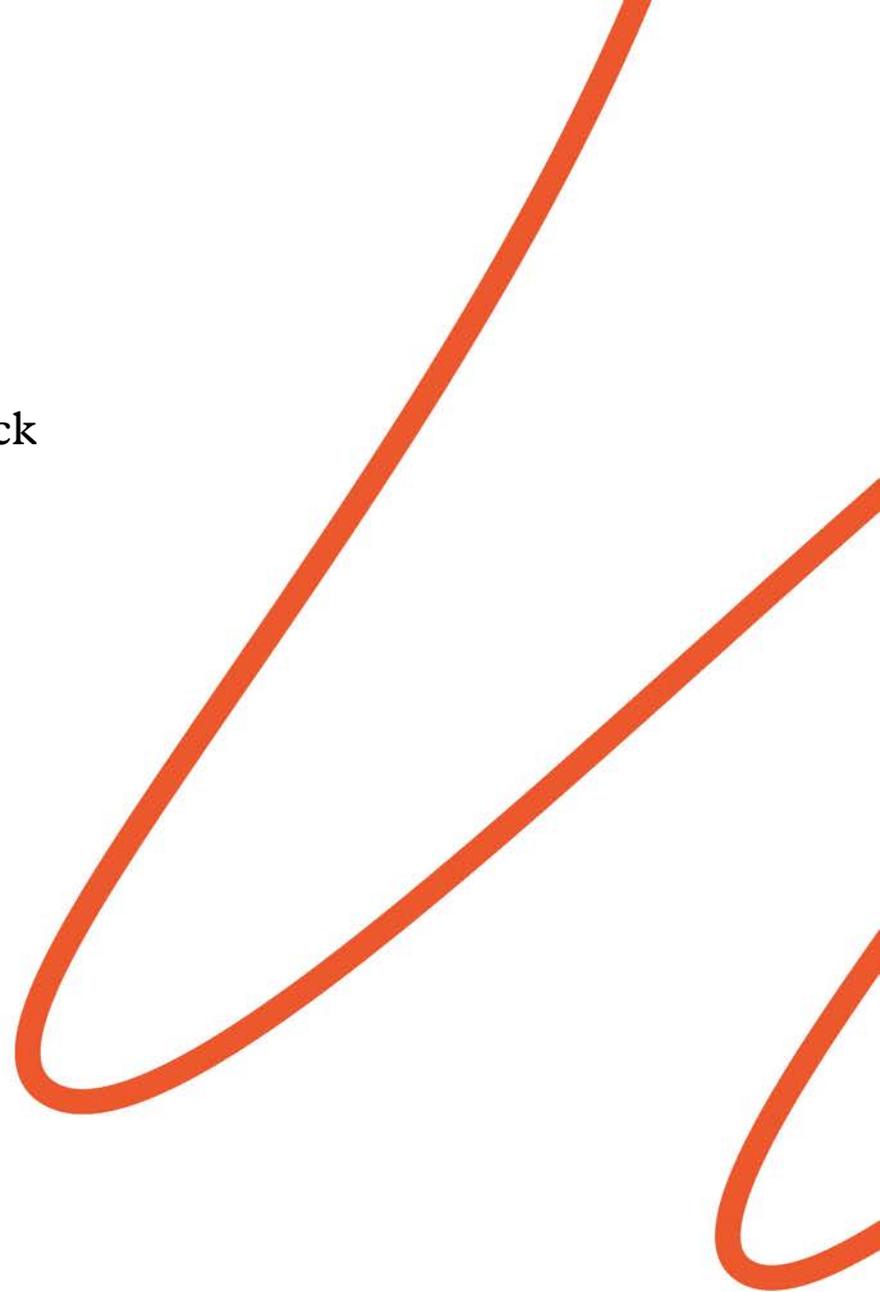
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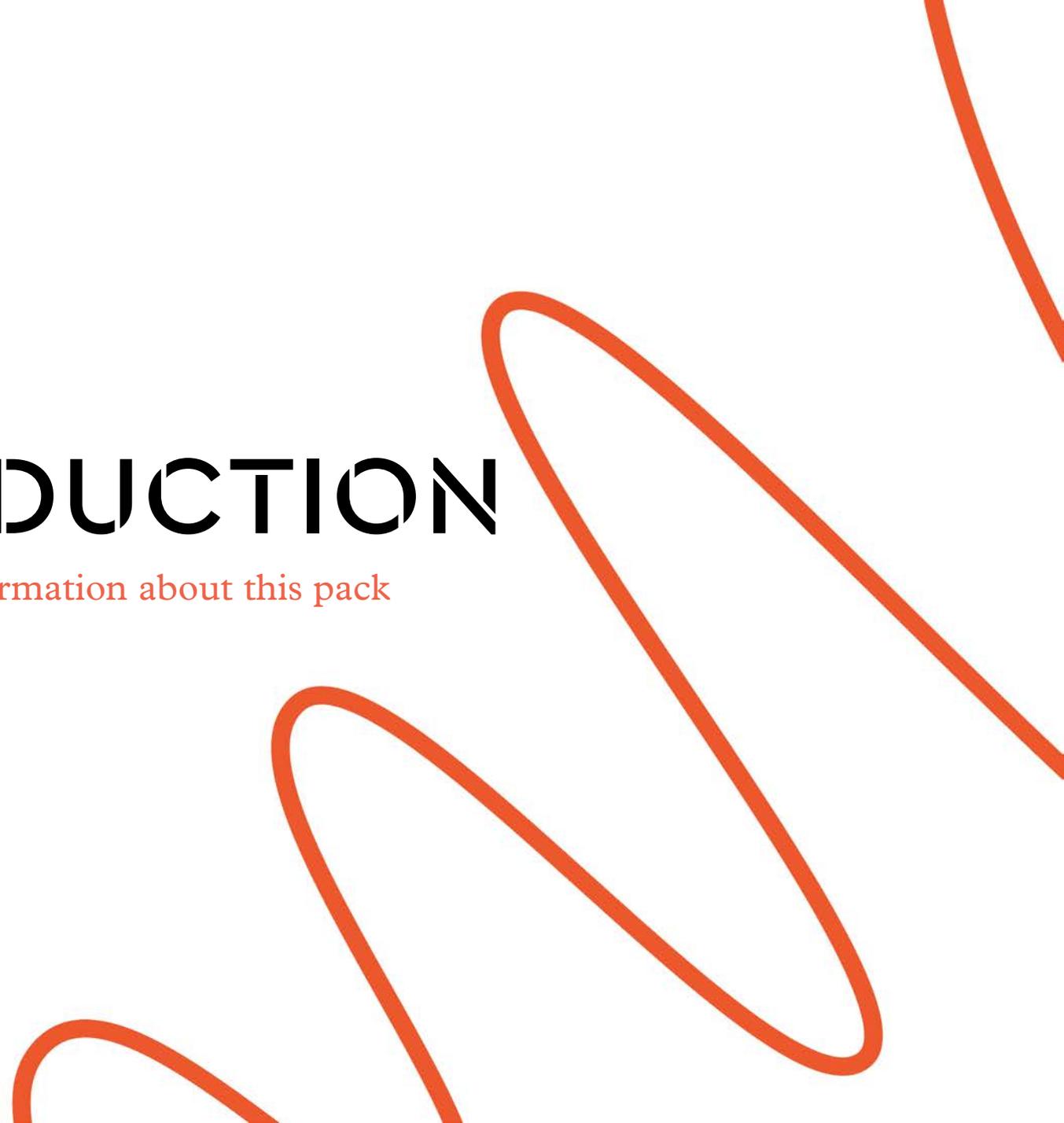
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# INTRODUCTION

Introduction and information about this pack



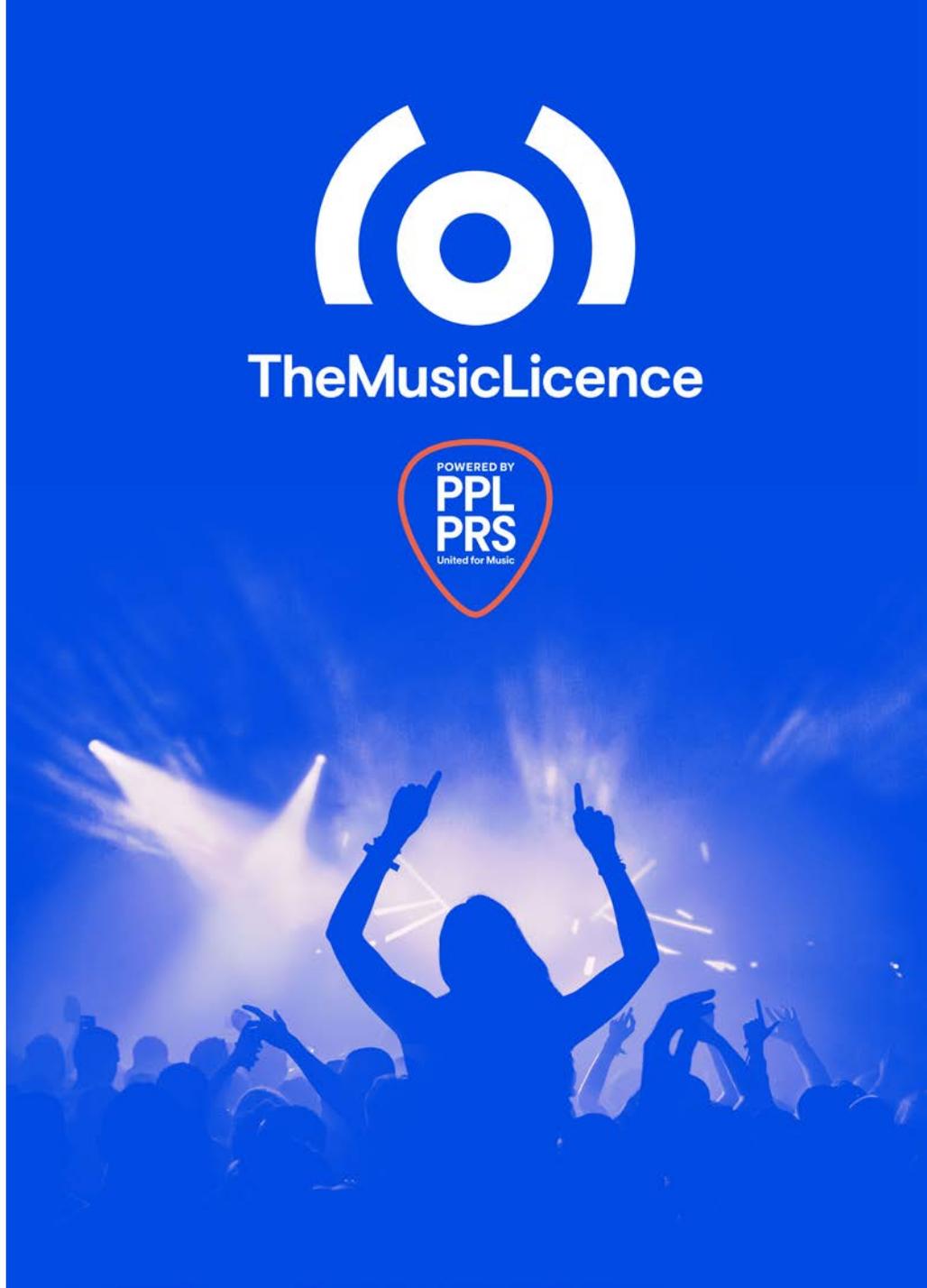
# INTRODUCTION

From transforming a **hall into a concert** or a **field into a festival**, music is a great way of bringing people together to raise money for worthy causes.

We want music to be accessible to all, which is why we offer charity and community groups the opportunity to apply for a discount on the cost of their licence, in return for advertising the support of PPL PRS and **TheMusicLicence** at the event.



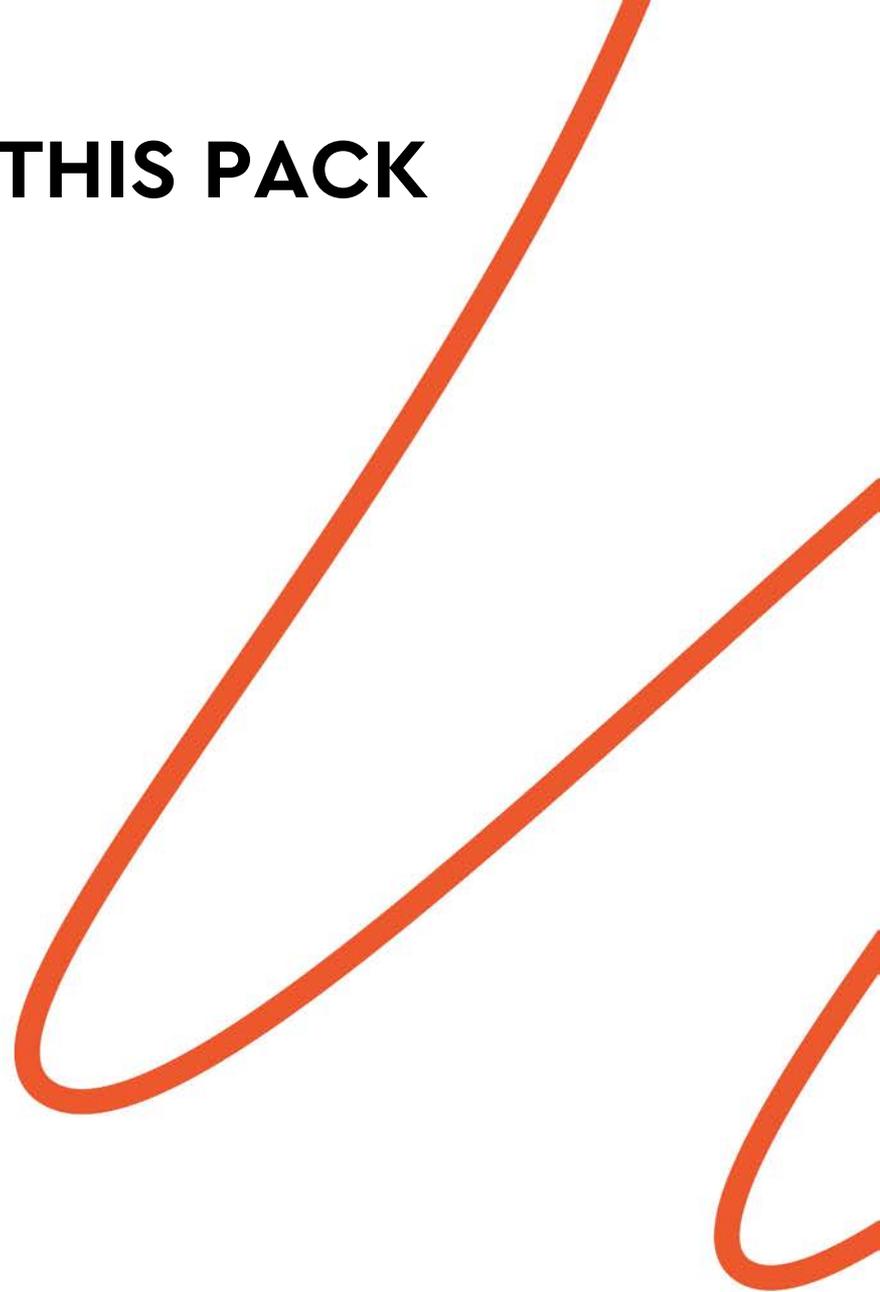
TheMusicLicence



# INFORMATION ABOUT THIS PACK

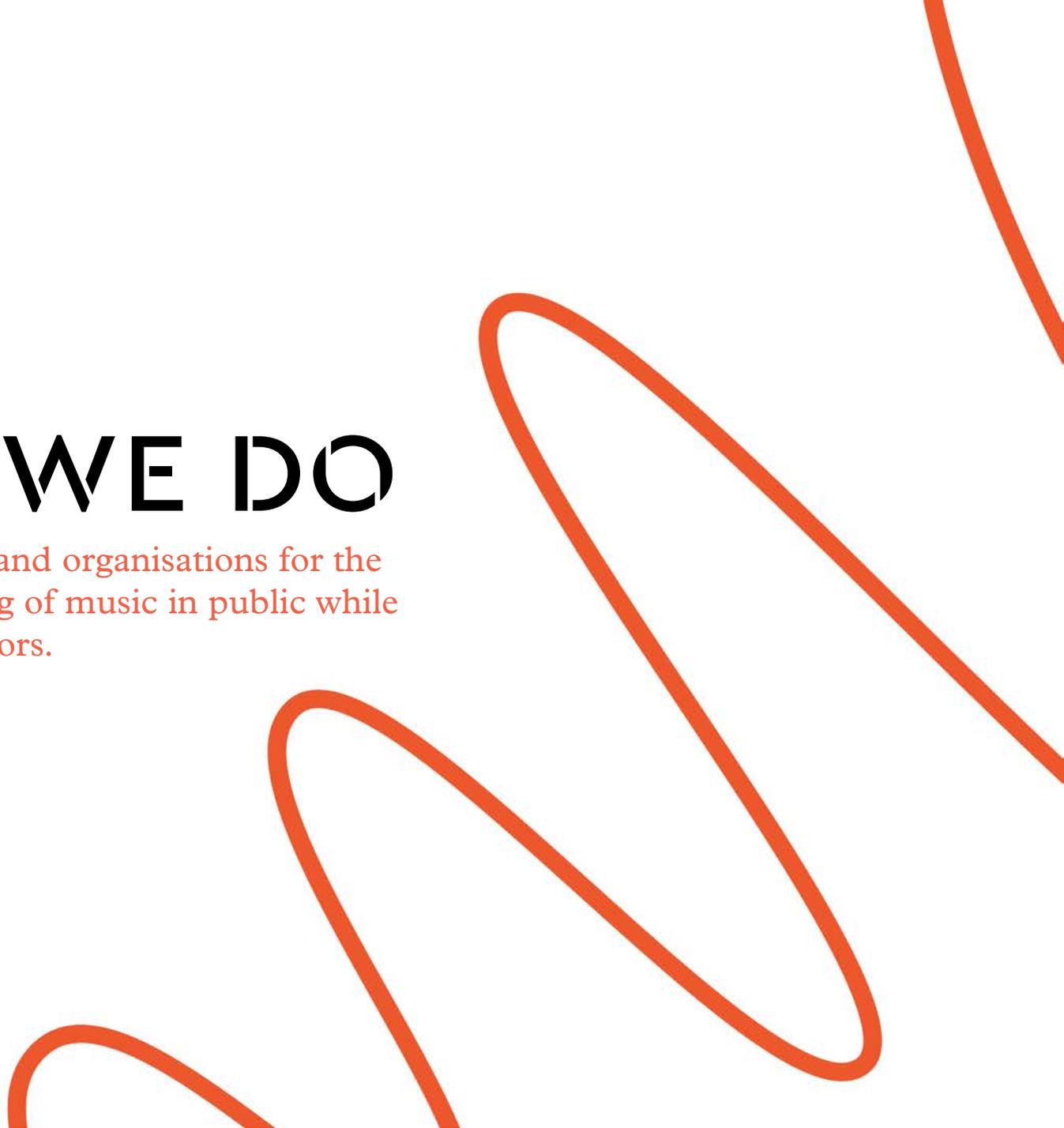
## What is this pack used for?

The content provided in this pack can be used across your advertising and marketing when promoting PPL PRS and **TheMusicLicence** at your charity event.



# WHAT WE DO

We license businesses and organisations for the playing and performing of music in public while protecting music creators.



# WHAT WE DO



**PPL PRS Ltd** are here to ensure music writers and performers are fairly rewarded for their talent and protect those who make music on a daily basis.

**TheMusicLicence** gives businesses and organisations permission to use millions of tracks, which helps to protect those whose hard work, time and talent goes into making the music we all enjoy.



# MEDIA PACK

Logos and sample social media posts



# LOGO GALLERY

Please use the logos below within your content, posts, newsletters and updates in relation to PPL PRS Ltd and TheMusicLicence.



PPL PRS Logo



TheMusicLicence Logo

# SUPPORTING TEXT

Please use any of the supporting text options below in your posters, content, posts, newsletters and updates about the event that PPL PRS is supporting with the charity and community discount scheme

## OPTION ONE

Music amplifies everything it touches. It can turn a field into a festival, a bar into a dancefloor and a job into a passion. So it's important that we stand up for music by protecting those that make it.

This event has been supported by the PPL PRS charity and community discount scheme. PPL PRS licenses the use of copyright music across the UK, giving businesses and organisations the permission they need to play the music they want.

TheMusicLicence ensures that music creators are fairly rewarded with royalties so they can keep making music - and mean that we're able to support music at events like this.

For more information about PPL PRS, visit [pplprs.co.uk](http://pplprs.co.uk) or call 0800 0720 808

## OPTION TWO

This event has been supported by the PPL PRS charity and community discount scheme. PPL PRS licenses the use of copyright music across the UK, giving businesses and organisations the permission they need to play the music they want.

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# SAMPLE SOCIAL MEDIA POSTS

We have included some sample posts for you to share across the three main social media channels, including Facebook, Twitter and LinkedIn. Please feel free to utilise these when relating to your event and don't forget to tag us so that we can engage with them.



## Facebook post

1. We are pleased to announce that the [Event Name] raised [Amount] for [charity name]. Thanks to everyone involved, including the support from PPL PRS with TheMusicLicence.

2. [Event Name] on [Event Day] was a great success! We would like to say a special thanks to everyone involved, including support from PPL PRS with TheMusicLicence.

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[www.facebook.com/pg/PPLPRS/](http://www.facebook.com/pg/PPLPRS/)



## Twitter post

1. We are pleased to announce that the [Event Name] raised [Amount] for [charity name]. Thanks to everyone involved, including the support from @pplprs with #TheMusicLicence.

2. [Event Name] on [Event Day] was a great success! We would like to say a special thanks to everyone involved, including support from @pplprs with #TheMusicLicence.

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<https://twitter.com/pplprs>



## LinkedIn post

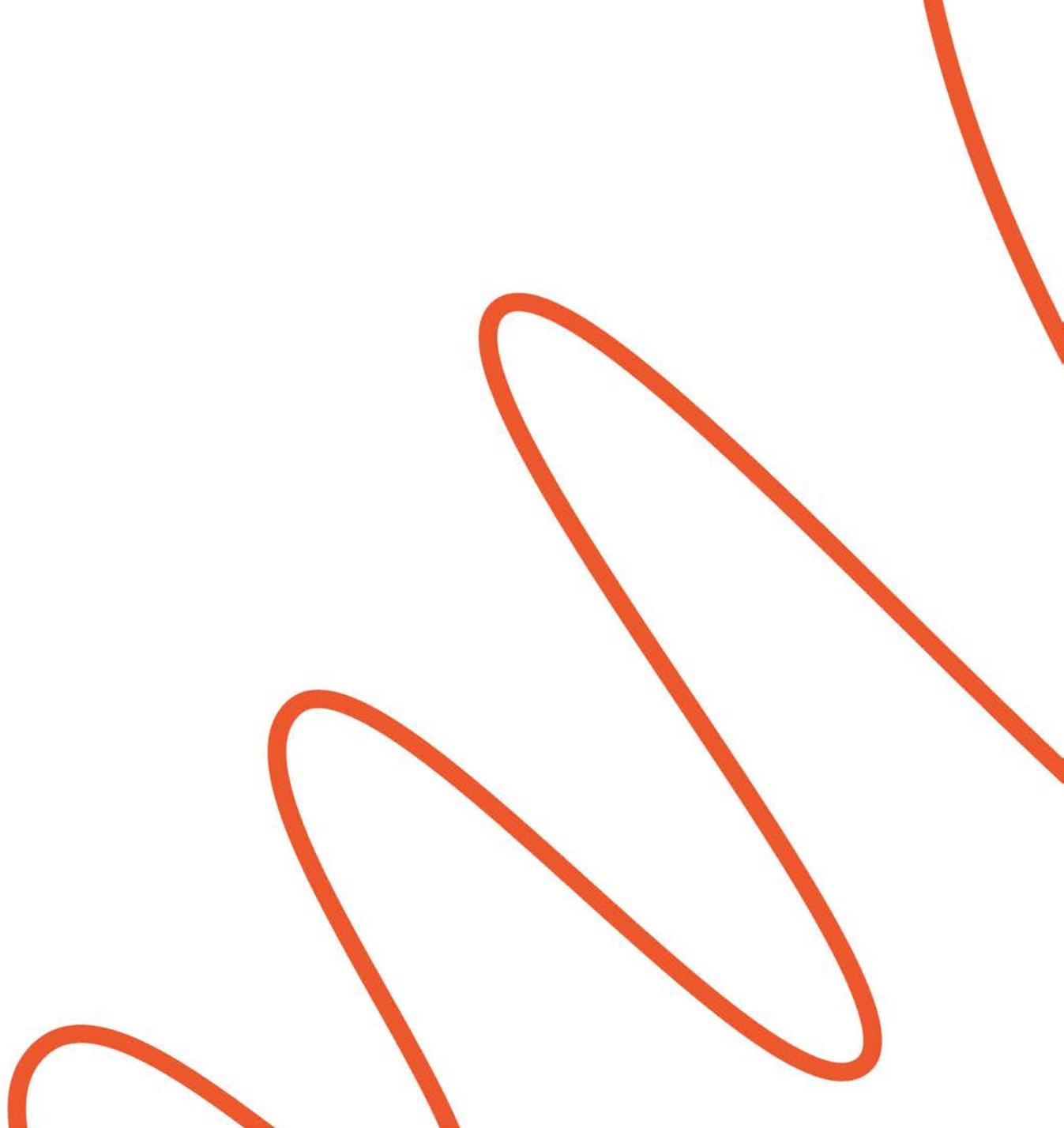
1. We are pleased to announce that the [Event Name] raised [Amount] for [charity name]. Thank you to everyone involved, including the support from PPL PRS with TheMusicLicence.

2. [Event Name] on [Event Day] was a great success! We would like to say a special thank you to everyone involved, including the support from PPL PRS with TheMusicLicence.

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[www.linkedin.com/company/pplprs/](http://www.linkedin.com/company/pplprs/)

**T&Cs**

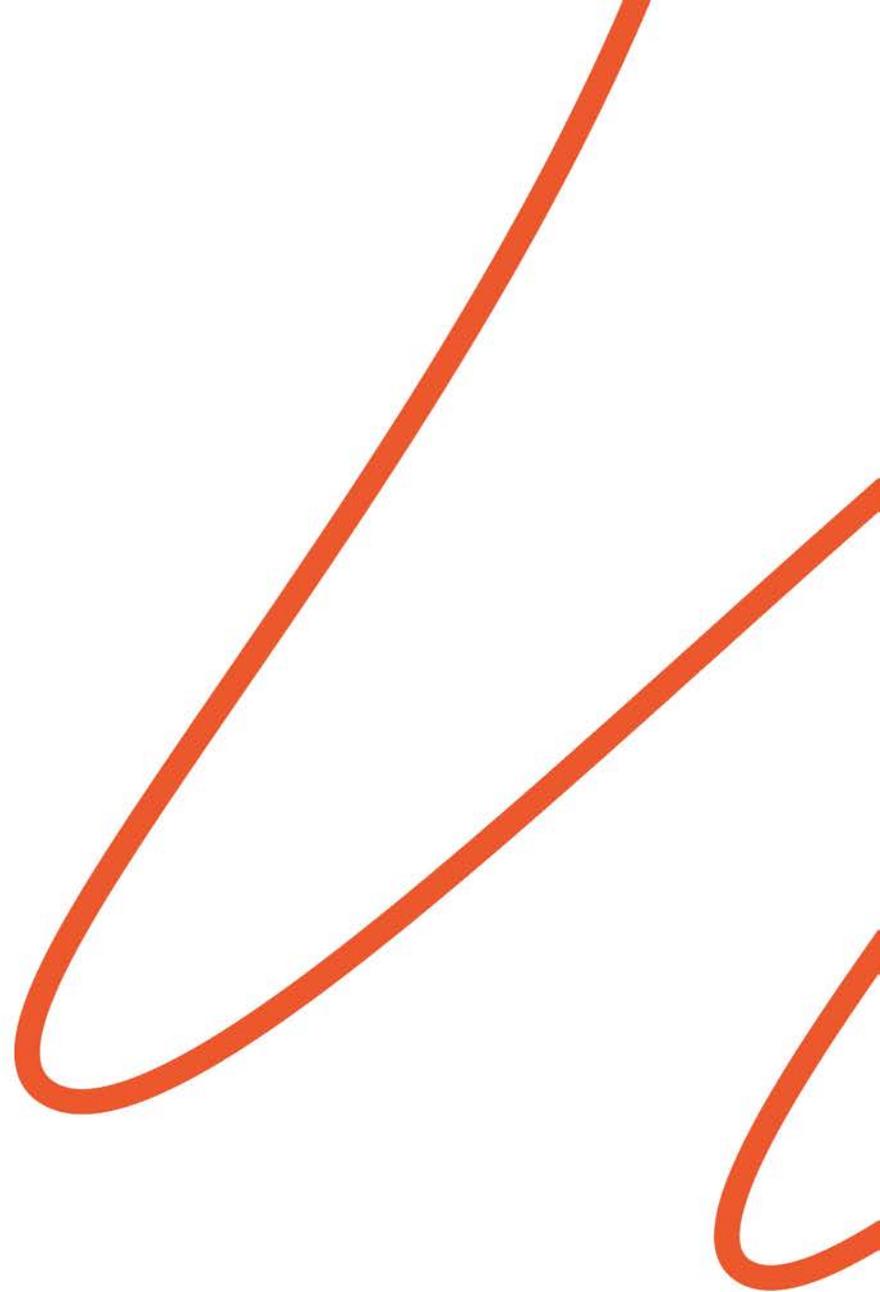


# T&Cs

The content provided in this pack is to be used to provide communications and information about PPL PRS Ltd and TheMusicLicence for your charitable event.

The content in this pack is not to be supplied to any other trade bodies, associations, publications or press without the prior consent of PPL PRS Ltd.

If you need any further information about PPL PRS Ltd, TheMusicLicence or public music performance, please contact our customer services team.



IF YOU NEED ANY FURTHER  
INFORMATION ABOUT PPL PRS LTD,  
THEMUSICLICENCE OR PUBLIC  
MUSIC PERFORMANCE, PLEASE  
**CONTACT US:**

0800 0720 808

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[www.pplprs.co.uk](http://www.pplprs.co.uk)



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