

# Charity & Community Media Pack

Put the essential energy of music  
at the heart of your business.



TheMusicLicence





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# Information about this pack

From transforming a **hall into a concert** or a **field into a festival**, music is a great way of bringing people together to raise money for worthy causes.

At PPL PRS we want music to be accessible to all, which is why we offer charity and community groups the opportunity to apply for a discount on the cost of their licence, in return for advertising the support of PPL PRS and **TheMusicLicence** at the event.

The content provided in this pack can be used across your advertising and marketing when promoting PPL PRS and **TheMusicLicence** at your charity event.



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# What we do

PPL PRS are here to ensure that the people who create music are fairly rewarded for their talent and work.



PPL PRS is a joint venture between the UK's two music licensing organisations —PPL and *PRS for Music*. We are here to provide a streamlined music licensing service – **TheMusicLicence** – with a single point of contact to make it easier to legally play and perform music in public.



If you play or perform music in your business or organisation in the UK, you will usually need **TheMusicLicence**. **TheMusicLicence** from PPL PRS allows you to legally play or perform music in your business through the radio, TV, other digital devices & live performances.



After our business costs, music licence fees are distributed to all those involved in making music via our parent companies PPL and *PRS for Music*. This means that those people who write, perform, compose, record or publish music are fairly paid for their work.





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# Media pack – Logos

To show you have obtained TheMusicLicence from PPL PRS and in support of the music creators, please use the content provided in this media pack within your marketing, promotion, advertising and updates for your charity event.



TheMusicLicence



**TheMusicLicence Logo**

(For use in digital advertising, RGB – on websites, banners, emails etc.)



TheMusicLicence



**TheMusicLicence Logo**

(For use in print advertising, CMYK – on advertising, flyers, tickets etc.)



**PPL PRS Logo**

Standard PPL PRS logo  
(For use in print & digital advertising)



**PPL PRS Logo**

Alternative colour PPL PRS logo  
(For use in print & digital advertising)



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# Media pack – Social media

We are pleased to have been able to support you with your event and we hope that it is a great success. We would love to hear about your event and about the contribution you make or money you raise for your charity.

We use all of these social media channels, so please feel free to follow us, tag us and share your images and updates about your event with us on social media.



PPL PRS Ltd



@PPLPRS



@ppl\_prs



@pplprs



# Terms & conditions

The content provided in this pack is to be used to provide communications and information about PPL PRS Ltd and **TheMusicLicence** for your charitable event.

The content in this pack is not to be supplied to any other trade bodies, associations, publications or press without the prior consent of PPL PRS Ltd.

If you need any further information about PPL PRS Ltd, **TheMusicLicence** or public music performance, please contact our customer services team.



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**TheMusicLicence**



**0800 086 8820**

8am – 6pm, Monday – Friday

**pplprs.co.uk**